

Scott Farmer, MBA



Scott Farmer is an education advocate for those living with physical and emotional pain. His work includes 20+ years of creating medical education. Scott has created and launched 300+ educational activities covering 32 pain and emotional health conditions including Pain Management, Migraine, Depression, Anxiety, Movement Disorders, Alzheimer's, Inflammatory Bowel Disease, COVID-19, Rheumatoid Arthritis, Addiction, Smoking Cessation, Post-Traumatic Stress Disorder, Ankylosing Spondylitis, Osteoarthritis, Fibromyalgia, Bipolar Disorder, Attention Deficit Hyperactivity Disorder, Secondary Headache Disorders, Diabetes, Hypertension, Irritable Bowel Syndrome, Low Back Pain, Tardive Dyskinesia, Asthma, Chronic Obstructive Pulmonary Disease, Health Literacy, Person Centered Healthcare, Clinician Burnout, Electronic Medical Records, Health and Social Media, Benefits of Medical Research, Database Creation, Clinical Communication, and Education for Better Health Outcomes.

Scott has developed 20+ educational websites and 300+ live programs. He has developed 5+ medical databases with 250,000+ total members. His advanced social media and viral video strategies are some of the most effective recruitment methods in medical education. Scott's technical skills include Web Development, E-Learning, App Development, Push Notifications, PowerPoint, Animation, Video Production, Illustration, Design, Branch Logic Programming, Evaluation and Survey Development, Interaction, and Delivery.

Scott earned his Master of Business Administration, in which he uses to focus on educational activities that involve pain conditions in the work environment. Additional business skills include educational consulting, educational delivery, internal corporate wellness systems, unidentifiable data collection, outcomes, reporting, analysis, and grant writing.

Scott is the Co-Founder of Patient Mind Inc., a 501(c)(3) on a mission to improve clinical dialogue by closing the knowledge gap between Clinicians and Patients. Patient Mind Inc. is a virtual community that provides tools for CONFIDENT clinical interactions. Scott is the CEO of Brow Tine Consulting, LLC... an education production company specializing in e-learning, education delivery, data collection, needs assessments, and resolution.

Scott is a former Marketing Director at Primary Care Education, and prior to that, a Media Manager at Primary Care Network. He has authored one book called *Lucky Ducks* dedicated to his son and father and mother who were outdoor writers. He has illustrated five books including *Managing Migraine: A Healthcare Professional's Guide to Collaborative Care*. Also, a book titled *Ozark Adventures*. He is the co-founder of *MigrainePro*® and is the producer of *WorkMigraine*® and *Primary Care Migraine*® for the National Headache Foundation.

Scott lives with his wife and two kids in Missouri, where he enjoys the outdoors, fine art, and coaching baseball. It is Scott's mission to give people the resources and confidence needed to manage physical and emotional pain through high-quality and engaging education.